

<b>Polling Question #1</b>	
<b>Why is branding important?</b>	
It creates a memorable impression	23%
It sets expectations	4%
It's a way to distinguish yourself	54%
It's your personal mission statement	19%

<b>Polling Question #2</b>	
<b>On average, we form an opinion, either consciously or unconsciously, when first seeing someone as quickly as:</b>	
3 seconds	57%
5 seconds	29%
8 seconds	14%
10 seconds	0%

<b>Polling Question #3</b>	
<b>What percentage of communication is nonverbal?</b>	
51%	0%
75%	61%
86%	25%
93%	14%